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PRESS RELEASE

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PNY Launches New Portable PowerPack™ Line of Mobile Chargers *7800mAh, 5200mAh, and 2600mAh Charge Capacities*

Parsippany, NJ – January 22, 2013 – PNY Technologies®, Inc. (“PNY”) today announced the launch of the new portable PowerPack™ line of mobile chargers, featuring models with charging capacities of 7800mAh, 5200mAh, and 2600mAh.

The new portable PowerPack line of mobile chargers from PNY keeps your smartphones and tablets charged while on the go. PNY PowerPacks are universal rechargeable backup batteries, ideal for use with digital devices that accept a USB charge - such as Apple, Android™, Windows®, and BlackBerry®. The durable design is constructed with a high-end, silver-brushed aluminum housing, offering users a compact, portable, and stylish design. All PNY PowerPack models feature a convenient on/off power switch and unique digital display, so you’ll always know exactly how much charging power you have left.

Each PowerPack comes with an included 20” Micro USB cable – which easily recharges the PowerPack and also supports charging to Android, Windows, and BlackBerry devices. The PowerPack also accepts an Apple charging cable, for charging your iPhone, iPod, or iPad. The universal USB output lets users easily recharge from any USB port found on car chargers, wall chargers, and standard laptops.

“In a time where we’re driven by how connected we are to our digital world, it’s important to make sure our smartphones and tablets always stay charged. With a PowerPack from PNY, you can take power on the go and keep your device charged at all times – no matter where you are,” said Nicholas Mauro, senior marketing manager at PNY. “Our PowerPacks stand out from similar products in the market by having a sleek and durable brushed aluminum housing as opposed to plastic, and a unique digital display providing the exact battery percentage as opposed to vague LED ‘dot’ indicators which do not provide precise battery levels.”

PNY’s line of PowerPack mobile chargers includes three options to fit your lifestyle charging needs.

PNY Power Pack 7800mAh

- provides up to **three extra charges**
- features a dual-port USB output for simultaneously charging 2 devices
- Output: 2.1 Amp + 1 Amp
- MSRP: \$79.99

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PNY PowerPack 5200mAh

- provides up to **two extra charges**
- features a dual-port USB output for simultaneously charging 2 devices
- Output: 2.1 Amp + 1 Amp
- MSRP: \$59.99

PNY PowerPack 2600mAh

- provides up to **one extra charge**, in a slender, pocket-sized design
- features a single-port USB output for charging 1 device
- Output: 1 Amp
- MSRP: \$39.99

All models are lightweight and compact enough to fit in your pocket, purse, briefcase, and backpack. The PNY PowerPack line of mobile chargers all have a 1-year limited warranty.

This latest product from PNY also complements the existing mobile accessories line, which includes Car Chargers, Wall Chargers, Charge & Sync Cables, and Smart Active HDMI® Cables. PNY PowerPacks are available now for purchase at select e-tailers, retailers, PNY.com, and through authorized PNY distribution partners. For more information on the complete line of products that PNY has to offer, visit www.PNY.com.

About PNY Technologies

Established in 1985, PNY Technologies®, Inc. celebrates over 25 years of business excellence as a leading manufacturer and supplier of Flash Memory Cards, USB Flash Drives, HDMI® Cables, Mobile Accessories, Audio Products, Solid State Drives, Memory Upgrades, and NVIDIA® Graphics Cards. The company's *Mobility, Digital Imaging, Computing, and Gaming* solutions are widely available from major retail, e-tail and wholesale outlets internationally. Headquartered in Parsippany, NJ, PNY maintains facilities in North America, Europe, Asia and Latin America. www.PNY.com www.facebook.com/PNY

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