



PNY® Announces upcoming availability of NVIDIA GeForce GTX SUPER Series Graphics Cards

Parsippany, New Jersey, October 29th, 2019— PNY® Technologies today announces the upcoming availability of the latest PNY GeForce® graphics cards – the GeForce® GTX 1660 SUPER™ 6GB Single Fan & the GeForce GTX 1650 SUPER 4GB Single Fan into the lineup.

Experience the breakthrough graphics performance of the award-winning NVIDIA Turing architecture with GeForce GTX 16 Series graphics cards and laptops. Upgrade your PC for performance that's blazing-fast on today's most popular games, and even faster with modern titles. Step up to GeForce GTX.

Now the new GeForce GTX SUPER Series has ultra-fast GDDR6 memory, bringing you performance that's up to 50% faster than the original GTX 16 Series and up to 2X faster than previous-generation 10 Series GPUs. It's time to gear up and get SUPER.

Key Features

- **Turing Shaders:** Featuring concurrent execution of floating point and integer operations, adaptive shading technology, and a new unified memory architecture with twice the cache of its predecessor, Turing shaders enable awesome performance increases on today's games. Get 1.4X power efficiency over the previous generation for a faster, cooler, and quieter gaming experience.
- **Game Ready:** For each major game release, NVIDIA works closely with game developers to boost performance, fix bugs, and improve your gaming experience.
- **GeForce Experience:** Capture and share videos, screenshots, and livestreams with friends. Keep your drivers up to date and optimize your game settings. GeForce Experience lets you do it all, making it the essential companion to your GeForce graphics card.
- **NVIDIA Ansel:** Take professional-grade photographs of your games with this powerful photo mode. Now, you can capture and share your most brilliant gaming experiences with super-resolution, 360-degree, HDR, and stereo photographs.
- **Broadcasting:** Get amazing performance and image quality while livestreaming to Twitch or YouTube. The 16 SUPER Series feature dedicated hardware encoders that deliver improved efficiency over prior-generation graphics cards and are optimized for Open Broadcaster Software (OBS).
- **Creators:** Dedicated GPU power accelerates creative multi-tasking. NVIDIA Studio Drivers supercharge your creative apps. Best performance. Trusted reliability. We'll handle the tech so you can focus on your passion, creating.
- **Ultra-fast GDDR6** with over 50% more memory bandwidth for high-speed gaming.

PNY GeForce GTX 1660 SUPER 6GB Single Fan

The PNY GeForce GTX 1660 SUPER is up to 20% faster than the original GTX 1660 and up to 1.5X faster than the previous-generation GTX 1060 6GB. Powered by the award-winning NVIDIA Turing architecture and ultra-fast GDDR6 memory, it's a supercharger for today's most popular games. Time to gear up and get SUPER.

PNY GeForce GTX 1650 SUPER 4GB Single Fan

The PNY GeForce GTX 1650 SUPER is up to 50% faster than the original GTX 1650 and up to 2X faster performance than the previous-generation GTX 1050. Powered by the award-winning NVIDIA Turing architecture and ultra-fast GDDR6 memory, it's a supercharger for today's most popular games. Time to gear up and get SUPER.

Product Specifications

PNY GeForce GTX 1660 SUPER 6GB Single Fan

PNY GeForce GTX 1650 SUPER 4GB Single Fan

Availability

PNY GeForce GTX 1660 SUPER 6GB Single Fan

Card will be available starting October 29th, at leading retail and e-tail partners @ MSRP \$229.99

PNY GeForce GTX 1650 SUPER 4GB Single Fan

Card will be available starting November 22nd, at leading retail and e-tail partners @ MSRP TBA

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About PNY Technologies and XLR8 Gaming

Established in 1985, PNY Technologies®, Inc. celebrates over 30 years of business excellence as a global manufacturer and supplier of flash memory cards, USB and OTG flash drives, solid state drives, computer memory upgrade modules, NVIDIA® GeForce® consumer graphics cards and NVIDIA® Quadro® professional graphics cards. The company's Photo/Video, Mobility, Gaming, Visualization and Professional solutions are widely available from major retail, e-tail and wholesale outlets internationally.



XLR8
GAMING

XLR8 Gaming, PNY® Technologies' brand designed for gaming and modding enthusiasts powers their journey towards the ultimate PC experience.

Headquartered in Parsippany, NJ, PNY® maintains facilities in North America, Europe, Asia, Middle East, India and Latin America. More information www.pny.com, www.xlr8gam1ng.com