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PRESS RELEASE

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PNY Launches New Solid State Drive Line-Up

Las Vegas, NV – January 5, 2015 – PNY Technologies®, Inc. (“PNY”) today announced a new line-up of high-performance Solid State Drives (SSDs) for enterprise, client, and consumer storage solutions, while at Pepcom’s Digital Experience! 2015 in Las Vegas, NV. The PNY EP7000 Series is designed for enterprise class workload, the PNY CL4000 Series is designed for client OEM business environments, and the CS2000 and CS1000 Series are both geared towards consumers - gamer/enthusiast and entry-level value segments, respectively.

"PNY's new range of Solid State Drives is a result of the company's renewed focus on delivering innovative, high quality SSD products to address the growing needs of the storage market," said Vinny Girardi, Senior Vice President and General Manager of the Storage Solutions & New Products group at PNY. "This new series of solid state drives are highly reliable, as they have gone through rigorous validation and testing, ensuring they meet the stringent requirements specific to the enterprise and client markets. This new line-up of SSDs will truly make life simple for our customer base!"

Consumer SSD: CS1000 Series

In the consumer space, PNY is introducing the next generation of Optima SSD products as the CS1000 Series, which will be available in SATA 2.5" and M.2 form factors and density offerings of 120GB - 480GB. Optimized for mixed workload, the CS1111 model will have stable performance for cost conscious SSD buyers that will serve as an ideal entry level SSD.

Consumer Gamer/Enthusiast SSD: CS2000 Series

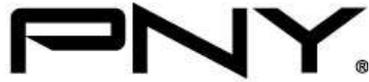
The CS2000 Series is PNY's upgrade of the gamer/enthusiast edition of XLR8™ SSD. These high performance 2.5" SATA SSDs offer top of the line performance and reliability geared towards the gaming segment of the market. These drives saturate SATA link and offer a superior gaming experience. The available density offering includes 120GB – 960GB.

Client OEM SSD: CL4000 Series

PNY is also introducing the next generation of Prevail SSDs in the Client OEM segment as the CL4000 Series. This OEM grade solid state drive offers industry leading OEM features, low power DEVSleep to support all day battery life, best in class balanced Read/Write performance per watt, enhanced reliability with higher ECC and superior customer support. This drive will be available in 2.5" SATA form factor with density ranging from 80GB - 960GB.

Enterprise SSD: EP7000 Series

The PNY EP7000 Series SSD is designed for enterprise environments to meet Hyperscale Mega Data centers and cloud customer needs. The EP7011 model is available in 2.5" SATA SSD with 120GB - 480GB



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densities featuring hardware power fail support, RAID configurations, AES-256 bit, hardware encryption, compression.

PNY offers a three-year warranty* on their consumer line of Solid State Drives: CS2000 and CS1000 Series. For Client and Enterprise Drives - EP7000 and CL4000 Series - PNY offers a five-year warranty*. The EP7011, CL4111, CS2111, and CS1111 models will be available for purchase at select e-tailers, retailers, PNY.com, and through authorized PNY distribution partners by Q2 of 2015. For more information on the complete line of products that PNY has to offer, visit www.PNY.com.

**Warranty is based on time of drive writes whichever comes first.*

About PNY Technologies

Established in 1985, PNY Technologies®, Inc. celebrates 30 years of business excellence as a leading manufacturer and supplier of Flash Memory Cards, USB Flash Drives, Mobile Accessories, Solid State Drives, Memory Upgrades, NVIDIA® Graphics Cards, and HP Accessories. The company's *Mobility, Digital Imaging, Computing, and Gaming* solutions are widely available from major retail, e-tail and authorized distribution partners internationally. Headquartered in Parsippany, NJ, PNY maintains facilities in North America, Europe, Asia and Latin America. <http://www.PNY.com> www.facebook.com/PNY

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