



Press Release

1TB PRO Elite SDXC Flash Memory Card Impressive capacity and performance resulting in seamless content creation

Parsippany, New Jersey, December 7th, 2020 - PNY Announced today the availability of the new 1TB² PRO Elite Class 10 U3 V30 SDXC Flash Memory Card (1TB PRO Elite SDXC Card) delivering today's maximum capacity and UHS-I performance to professional photographers and enthusiasts of all levels.



Image: PNY 1TB PRO Elite microSDXC Card

There is nothing more important in photography and videography than to be ready and well-equipped to capture life's most extreme adventures. PNY 1TB PRO Elite SDXC Card offers impressive storage without compromising performance, allowing photographers and videographers to create new content seamlessly, whether shooting photos at 24MP and higher, or 4K videos which require constant data recording.

The 1TB PRO Elite SDXC Card is rated Class 10, U3 and features V30 video speed allowing for 4K video recording. The sequential read and write speeds of up to 100MB/s³ and up to 90MB/s, respectively, ensure top UHS-I performance without the need for any special reader to achieve these speeds. These impressive specs culminate into one powerful storage device capable of holding up to 151,740 photos at 24MP or up to 21 hours of 4K video at 60 frames per second.

"I'm constantly switching back and forth between photo and video professional work", says Robert Silver, PNY Elite Team Member. "The demand from my clients to be able to produce video and still images are higher than ever and for any photo or video project to be successful, the photographer needs to rely on the equipment used, including the storage medium's capabilities in terms of the amount of content it can hold and how it performs under the real-life situations we face in our field of work. PNY products have provided me with a much-needed edge throughout the years, and the new 1TB PRO Elite SDXC card will make any new project easier, thanks to its capacity, top UHS-I speeds, and the V30 video speed performance, allowing me to shoot at 24MP and create seamless 4K video content, whether in my studio or outdoors."



Product Specifications:

- Capacity: 1TB
- Format: SDXC
- Interface: UHS-I
- Speed Class: Class 10, U3
- Video Speed Class: V30
- Read Performance: Up to 100MB/s
- Write Performance: Up to 90MB/s
- Compatibility⁴: DSLR, MIL cameras and point & shoot cameras, standard & advanced HD-enabled video cameras, and more



Image: PNY
1TB PRO Elite SDXC Card

Availability:

PNY 1TB PRO Elite SDXC Card is available today at SRP \$209.99 via our partner Amazon.com as well as at www.pny.com/shop.

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About PNY Technologies and XLR8 Gaming

Established in 1985, PNY Technologies®, Inc. celebrates over 35 years of business excellence as a leading manufacturer and supplier of Flash Memory Cards, USB Flash Drives, Solid State Drives, Computer Memory Upgrade Modules, Cables, NVIDIA® GeForce® Consumer Graphics Cards, NVIDIA® Quadro® Professional Graphics Cards, NVIDIA® Tesla supercomputing inferencing cards, NVIDIA® DGX™ Systems and PNY GPU powered servers and workstations. The company's photography-videography, mobility, 3D gaming-visualization and business solutions are widely available from major retail, e-tail and wholesale outlets internationally. Headquartered in the USA, PNY maintains facilities in North America, Europe, Middle East, Asia and Latin America.

XLR8 Gaming, PNY Technologies' brand designed for gaming and modding enthusiasts powers their journey towards the ultimate PC experience.

- (1) The PNY logo is a registered trademark of PNY Technologies, Inc. All other trademarks are the property of their respective owners. © 2020 PNY Technologies, Inc. All rights reserved.
- (2) For Flash Media Devices, 1 megabyte = 1 million bytes; 1 gigabyte = 1 billion bytes. Actual useable capacity may vary. Some of the listed capacity is used for formatting and other functions, and thus is not available for data storage.
- (3) Based on PNY's internal testing; performance may vary depending upon host device. Not all host devices can achieve minimum 100MB/s sequential read speeds. 1x = 150KB/sec.
- (4) Compatible with host devices enabled with a SDXC slot.

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