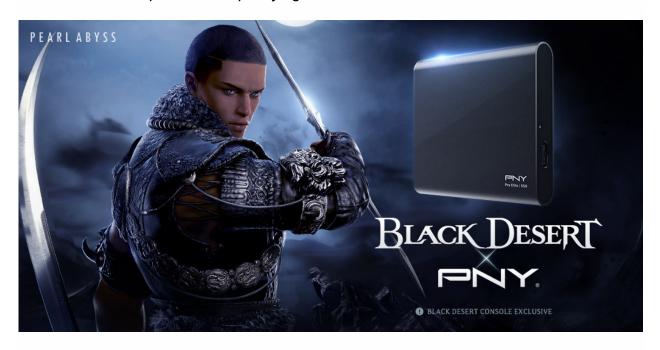


Press Release

Pearl Abyss and PNY Launch a Portable SSD Promotion Exclusive for Black Desert on Xbox One & PS4

Claim \$100 of EXCLUSIVE In-Game Black Desert content when you purchase a qualifying Portable SSD from PNY.com



Los Angeles, September 23rd, 2020— Pearl Abyss, a South Korean video games developer/publisher and PNY Technologies, a global technology leader in flash memory solutions, have announced today that they have embarked on a unique collaboration that will benefit Black Desert players across North America.

This special promotion will offer players the ultimate gaming experience. Players will be able to indulge in faster game load times, more storage capacity and high-speed performance while benefiting from a high value in-game content package that will help them in their journey. From today and up until the 18th of November, Black Desert console players who purchase an eligible Portable SSD from PNY's Official Website (www.pny.com/blackdesert) will receive a redemption code for a Black Desert item bundle worth \$100.

Eligible (console compatible) Portable SSD versions include the Pro Elite PSSD (available in 250GB, 500GB and 1TB) and the Elite PSSD (available in 240GB and



480GB). The complementary Black Desert \$100 item bundle will consist of the following:

- 30-day Value pack
- Newborn Golden Dragon
- Inventory +8 Expansion Coupon
- [Event] Classic Outfit Box
- 30-day Trainer's Flute
- Kamasylvia Furniture Set
- [Jukebox] Little Black Spirit Band

For more information on this promotion, additional hardware specs and how to order the bundle please visit: **www.pny.com/blackdesert**.

For more information about the latest Black Desert news and updates please visit the official website.

Disclaimer: this Item bundle promotion is redeemable for PlayStation 4 and Xbox One players in North America only

About Black Desert

Black Desert is Pearl Abyss' open-world action MMORPG with cutting-edge visuals and skill-based combat that redefines the genre. With the most developed character customization system of any game currently on the market, users can break out of the norm and make unique characters that truly represent themselves. Its intuitive controls, beautifully designed world, and extensive lore will excite both newcomers and veterans of MMO games and action RPGs.

About Pearl Abyss

Best known for the MMORPG franchise *Black Desert*, Pearl Abyss is a leading developer in the game industry. Established in 2010, Pearl Abyss has since developed *Black Desert* for PC, mobile, and console, and *Shadow Arena* for PC and console. All of Pearl Abyss' games are built on the company's own proprietary engine and are renowned for their cutting-edge graphics. The company is also developing *Crimson Desert*, *DokeV*, and *PLAN 8* and is poised to continue its growth through 2020 and maintain its position as one of Asia's leaders in game development. More information about Pearl Abyss is available at: www.pearlabyss.com.



About PNY Technologies

Established in 1985, PNY Technologies®, Inc. celebrates over 35 years of business excellence as a leading manufacturer and supplier of Flash Memory Cards, USB Flash Drives, Solid State Drives, Computer Memory Upgrade Modules, NVIDIA® GeForce® Consumer Graphics Cards, NVIDIA® Quadro® Professional Graphics Cards, NVIDIA® Tesla supercomputing inferencing cards, NVIDIA® DGXTM Systems and PNY GPU powered servers and workstations. The company's photography-videography, mobility, 3D gaming-visualization and business solutions are widely available from major retail, etail and wholesale outlets internationally. Headquartered in the USA, PNY maintains facilities in North America, Europe, Middle East, Asia and Latin America. Additional information available at www.pny.com.

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Contact:
PNY Technologies, Inc
press@pny.com