



Press Release

512GB Elite-X Fit USB 3.1 Big Capacity and Uncompromised Performance in a Small USB Drive

Parsippany, New Jersey, June 12th, 2020 – [PNY Technologies](#) Announces today the launch and availability of the newest member of its Elite-X Fit family of products.

Boasting 512GB of capacity the new Elite-X Fit USB 3.1 Flash Drive is small in size but big in capacity, performance and portability; meeting the requirements of speed and convenience that exist in our world today.



Image: PNY Elite-X Fit USB 3.1

PNY's technology advancements made it possible to double the capacity size of the 256GB Elite-X Fit without compromising form-factor, functionality or performance. The newly achieved capacity allows for the storage of over 90,000 photos at 20MP. Performance is also noteworthy as the drive delivers a read speed of up to 200MB/s and a transfer speed that is thirty times faster than the typical USB 2.0 flash drive, allowing for the fast transfer and storage of large files.

The low-profile design of the 512GB Elite-X Fit allows for the drive to stay connected to the USB port on desktops, laptops and more without interfering with the everyday usage of the device, such as storing the laptop in its case for travel. The micro-sized Elite-X Fit has minimal protrusion from the USB port which makes it ideal for use on laptops and ultrabooks, in-car audio systems, gaming consoles, TVs and anywhere there is a demanding application and the need for functionality and portability.



Image: PNY Elite-X Fit USB 3.1



Image: PNY
Elite-X Fit USB
3.1

The Elite-X Fit provides a textured grip to make the plug and unplug experience easier and it includes a protective translucent cap for the USB connector when not in use.

Product Specifications:

- Capacity: 512GB⁽¹⁾
- Interface: USB 3.1 Gen 1
- Read Speed: up to 200MB/s
- Transfer Speed: 30x faster than USB 2.0⁽²⁾
- Connector: USB-A
- Size: 0.80" height, 0.31" deep, 0.61" wide
- Compatibility: PC and Mac with USB 3.1 Gen 1 port, backwards compatible with USB 3.0 and USB 2.0



Availability:

The 512GB Elite-X Fit USB 3.1 Flash Drive is available starting today June 12th of 2020 via our eTail partner Amazon.com or directly at PNY's online store www.pny.com/shop at a suggested retail price of US\$99.99.

For more information please visit <https://www.pny.com/elite-x-fit-usb-3-1>.

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About PNY Technologies and XLR8 Gaming

Established in 1985, PNY Technologies®, Inc. celebrates over 35 years of business excellence as a leading manufacturer and supplier of Flash Memory Cards, USB Flash Drives, Solid State Drives, Computer Memory Upgrade Modules, Cables, NVIDIA® GeForce® Consumer Graphics Cards, NVIDIA® Quadro® Professional Graphics Cards, NVIDIA® Tesla supercomputing inferencing cards, NVIDIA® DGX™ Systems and PNY GPU powered servers and workstations. The company's photography-videography, mobility, 3D gaming-visualization and business solutions are widely available from major retail, e-tail and wholesale outlets internationally. Headquartered in the USA, PNY maintains facilities in North America, Europe, Middle East, Asia and Latin America.

XLR8 Gaming, PNY® Technologies' brand designed for gaming and modding enthusiasts powers their journey towards the ultimate PC experience.

- (1) For Flash Media Devices, 1 megabyte = 1 million bytes; 1 gigabyte = 1 billion bytes. Actual useable capacity may vary. Some of the listed capacity is used for formatting and other functions, and thus is not available for data storage.
- (2) Speed quoted for USB 3.1 Gen 1 devices. Speed is based on PNY standard USB 2.0 (3MB/s) write speed. Performs at USB 3.0 and 2.0 speeds when used with 3.0 and 2.0 devices, respectively.

CONTACT :

PNY Technologies Inc.

Vander Morais

Sr. Marketing Manager

vmorais@pny.com

973-560-5332