



Press Release

PNY GeForce RTX 3060 Powered by NVIDIA Ampere Architecture Dive into the world of RTX

Parsippany, New Jersey, January 12th, 2021 - PNY today introduces the newest members of its the RTX 30 Series line-up that allows gamers and creators of all levels to keep on gaming and creating more content effortlessly.



Image: PNY GeForce RTX 3060

PNY GeForce RTX 3060

The PNY GeForce RTX 3060 packs 12GB of GDDR6 onboard memory and is powered by the latest and most powerful PC gaming platform for real-time ray tracing and AI in the world, the NVIDIA Ampere architecture. Equipped with the second-generation RT cores and third-generation Tensor Cores that culminates in a powerful solution delivering blistering 1080p and 1440p gameplay in a compact two fan design. The PNY GeForce RTX 3060 provides the ultimate performance, ray-traced graphics, and AI acceleration that Gamers and Creators demand today.

Offering the same footprint as its predecessor, the RTX 3060Ti, the new GeForce RTX 3060 models utilizes only 2 slots making it suitable for builds of all sizes. Despite this smaller footprint, the GeForce RTX 3060 does not shy away from offering all the bells and whistles of the RTX 30 series, making it perfect for gaming and content creation at all levels.

With its efficient, high-performance architecture and the second generation of NVIDIA RTX™, the GeForce® RTX 3060 brings amazing hardware ray-tracing capabilities and support for NVIDIA DLSS and other technologies.



Like all RTX 30 Series GPUs, the RTX 3060 supports the trifecta of GeForce gaming innovations: [NVIDIA DLSS](#), [NVIDIA Reflex](#) and [NVIDIA Broadcast](#), which accelerate performance and enhance image quality. Together with real-time ray tracing, these technologies are the foundation of the GeForce gaming platform, which brings unparalleled performance and features to games and gamers everywhere.

Dive into the world of RTX

12GB of GDDR6 memory allows you to create, render, and explore more realistic worlds. Available in two distinct models that feature the same powerful Ampere architecture and benefits the PNY GeForce RTX 3060 12GB XLR8 Gaming REVEL EPIC-X RGB edition is geared towards gamers and gaming enthusiasts looking to upgrade to the RTX Ampere architecture while adding brilliant RGB design to the gaming experience. The PNY GeForce RTX 3060 12GB UPRISING edition delivers the same benefits and performance as its REVEL counterpart but in a non-RGB version, making it a great option for Creators looking to improve workflow performance, and enabling them to take on bigger content creation projects. With the RTX 30 Series no one is left behind and the GeForce RTX 3060 comes to enforce this statement

Meet the PNY GeForce RTX 3060



REVEL EPIC-X RGB



UPRISING

PNY GeForce RTX 3060

- 12GB GDDR6 (192-bit)
- 2 Fan
- PCI Express 4.0
- DisplayPort 1.4a and HDMI 2.1
- EPIC-X RGB on Revel edition

Product Availability:

Both PNY GeForce RTX 3060 models will be available at the end of February 2021 via BestBuy.com, Amazon.com, PNY.com, and other eTail partners.

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About PNY Technologies and XLR8 Gaming

Established in 1985, PNY Technologies®, Inc. celebrates over 35 years of business excellence as a leading manufacturer and supplier of Flash Memory Cards, USB Flash Drives, Solid State Drives, Computer Memory Upgrade Modules, Cables, NVIDIA® GeForce® Consumer Graphics Cards, NVIDIA® Quadro® Professional Graphics Cards, NVIDIA® Tesla supercomputing inferencing cards, NVIDIA® DGX™ Systems and PNY GPU powered servers and workstations. The company's photography-videography, mobility, 3D gaming-visualization and business solutions are widely available from major retail, e-tail and wholesale outlets internationally. Headquartered in the USA, PNY maintains facilities in North America, Europe, Middle East, Asia and Latin America.

XLR8 Gaming, PNY Technologies' brand designed for gaming and modding enthusiasts powers their journey towards the ultimate PC experience.

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